

Principal®

The Fixed Account

A stable option for uncertain times

Now that your organization has settled on using corporate-owned life insurance to informally finance your nonqualified deferred compensation plan, it's time to talk details.

Principal® Executive Variable Universal Life III[1] insurance provides a death benefit and cash value potential. Premium payments can be invested in more than 100 sub-accounts. How these underlying investments perform determines the policy's cash value growth.

In addition to the non-guaranteed investment accounts, there's an option that provides some protection in a down market: the Fixed Account. When this investment option is chosen, premiums allocated to the account earn a rate of interest set by Principal. This can provide more certainty—even in turbulent times.

What you get with the Fixed Account

CERTAINTY.

Get a guaranteed minimum interest rate with the potential for a higher current rate.

AVAILABILITY.

Transfer assets in and out of the account, with some restrictions.

How the Fixed Account earns interest

1 | Fixed Account assets are held in the General Account of the issuing company (Principal).

2 | The Fixed Account crediting rate is based on a portfolio of investments (portfolio rate) held in the General Account.

3 | When the portfolio rate changes, current account values receive this rate and any new money subsequently added to the account is credited with the new rate.

4 | New premiums added to the account also earn the new rate.

Fixed Account requirements

	Payments/transfers to the account	Transfers from the account
Minimum amount	None	None
Maximum amount	• $5 million per calendar year for all policies with the same owner/sponsor. • The account balance for all policies with the same owner/sponsor may not exceed $20 million.	In each calendar year, transfers cannot exceed: • Account value as of Dec. 31 of the prior year—if $5,000 or less; • $5,000 — if account value as of Dec. 31 of the prior year is more than $5,000, but less than $20,000; or • 25% of the account value as of Dec. 31 of the prior year — if the account value is more than $20,000.
Other	• No scheduled transfers are permitted from an investment option to the Fixed Account.	• One transfer per policy may be made in the first month following a quarter-end — i.e., January, April, July or October — of each calendar year. • A scheduled and an unscheduled transfer may not both be made in the same calendar year. • A policy's total Fixed Account value may be transferred to one or more investment options over a consecutive four-year period.[2]

Refer to the prospectus for all terms, conditions, and limitations regarding the Fixed Account.

Let's connect

Contact your financial representative if you have any questions about your plan.

[1] Variable universal life insurance products charge fees, such as mortality and expense risk charges, surrender fees, and distribution and administrative expenses.

[2] Election must be received by us in writing and there must be a Fixed Account balance of at least $20,000. Once made, this election is irrevocable. During this four-year period, no unscheduled transfers out of the Fixed Account or transfers and premium payments to the Fixed Account may be made.

principal.com

Principal Life Insurance Company, Des Moines, Iowa 50392

Before investing, carefully consider the investment option objectives, risks, charges, and expenses. Contact a financial professional or visit principal.com for a prospectus or, if available, a summary prospectus containing this and other information. Please read it carefully before investing.

Investing involves risk, including possible loss of principal.

All guarantees and benefits of the insurance policy are subject to the claims-paying ability of the issuing insurance company. They are not backed by the broker-dealer and/or insurance agency selling the policy, or any affiliates of those entities other than the issuing company affiliates, and none makes any representations or guarantees regarding the claims-paying ability of the issuer.

Insurance products issued by Principal National Life Insurance Company (except in NY), Principal Life Insurance Company®, and the companies available through the Preferred Product Network, Inc. Plan administrative services provided through Principal Life Insurance Company®. Securities offered through Principal Securities, Inc., member SIPC, and/or independent broker/dealers. Referenced companies are members of the Principal Financial Group®, Des Moines, IA 50392.

Principal National Life Insurance Company Policy Form: ICC18 SN 111/SN 111

Principal Life Insurance Company Policy Form: SF 985 NY

Not FDIC or NCUA insured

May lose value • Not a deposit • No bank or credit union guarantee
Not insured by any Federal government agency

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