



Individual Disability Income insurance

You're in charge of protecting your income

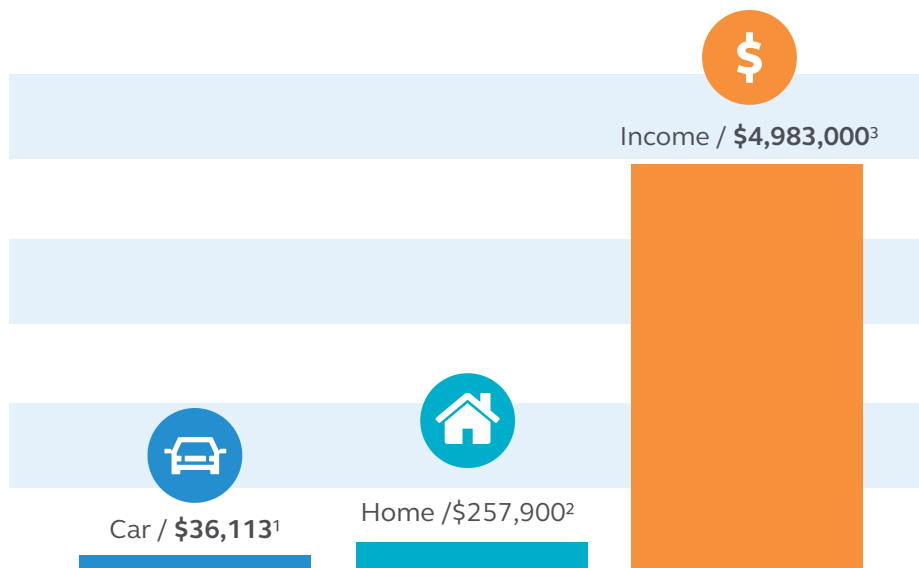


Think about all the things your income makes possible — your home, car, groceries and much more. You rely on it every day. It's more than your annual salary — we're talking millions over your career, so why not protect it?

Review your “back-up plan”

If you're like many people, you have an emergency fund for the unexpected. This is a great start, but what would happen if you couldn't work for several months or more because you were too sick or hurt to work?

Just think — you protect your car and home from the unexpected. But, the value of those assets doesn't even come close to what your income could provide over the course of your career.



Take control

Income protection, also known as individual Disability Income insurance, works like other types of insurance. You pay for it while you're healthy and hope you never have to use it. But, if you do become too sick or hurt to work, Principal® will pay you a monthly income benefit. The benefits help you continue to pay the bills, so you can focus on taking care of yourself.

 Let's connect | Contact your local representative.

¹ Average new car price, Kelley Blue Book, December 2017.

² U.S. Existing Single-Family Home Sales Price, YCharts, https://ycharts.com/indicators/sales_price_of_existing_homes. As seen on 06/2018.

³ Projected cumulative income of a 35-year-old earning \$6,250/month (\$75,000 annually), assuming a 5% annual increase to age 65.



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Disability insurance from Principal® is issued by Principal Life Insurance Company, Des Moines, IA 50392-0002.

Disability insurance has exclusions and limitations. For costs and coverage details, contact your Principal representative.

Not FDIC or NCUA insured
May lose value • Not a deposit • No bank or credit union guarantee
Not insured by any Federal government agency

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