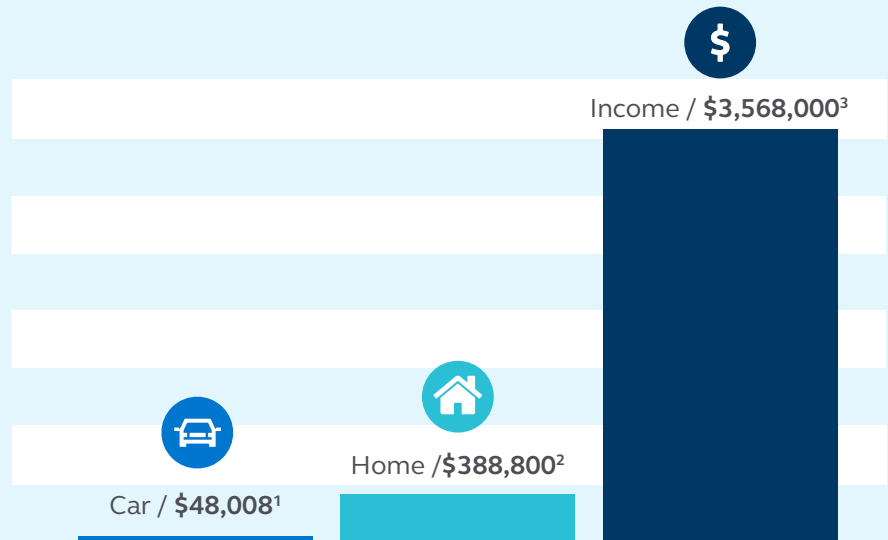


Protect the life—and income—you’ve worked for.

From mortgage payments to groceries and beyond, your income pays for the necessities in life. You rely on it every day—and that’s why protecting it is so important.

What would happen if you couldn’t work for several months or more because you were too sick or hurt to work? Most people protect their car and home from the unexpected. But the value of those assets doesn’t even come close to what your income could provide over the course of your career.



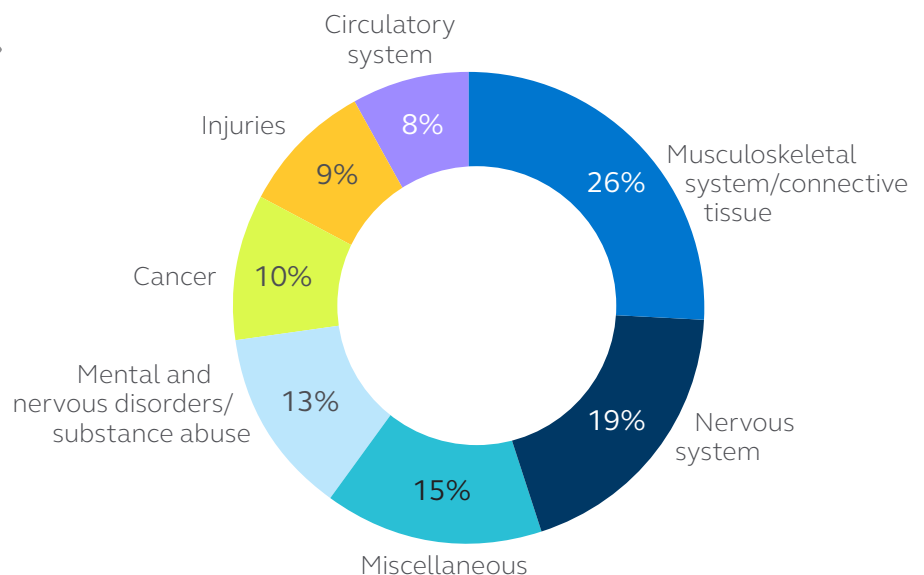
Help protect your income.

Disability Income (DI) insurance provides monthly benefits to help replace a portion of your income if you experience a disability. And while none of us envisions that happening, we can’t predict what the future will bring.

Here are common conditions that have affected others’ ability to work⁴:

If you or someone close to you has had one of these conditions, you know it can change everyday life in many ways.

For illustrative purposes only.



You're in control.

Having DI coverage puts you in the driver's seat of securing your financial foundation.

Learn more about protecting your most important asset. Contact your financial professional.

¹ Average new car price, Kelley Blue Book, March 2023.

² U.S. Existing Home Median Sales Price, https://ycharts.com/indicators/us_existing_home_median_sales_price. As seen on June 2023.

³ Projected cumulative income of a 35-year-old earning \$6,250/month (\$75,000 annually), assuming a 3% annual increase to age 65.

⁴ Source: Principal Life individual disability insurance active claims as of December 31, 2022. This is for illustrative purposes only and is not intended as a complete representation of the circumstances surrounding the claims, an inclusive representation of all claims, or a promise to pay any specific claims.



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Disability insurance has exclusions and limitations. For costs and coverage details, contact your Principal representative.

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**May lose value • Not a deposit • No bank or credit union guarantee
Not insured by any Federal government agency**

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