



Group benefits

Enhance your benefits package at **no cost to your business.**

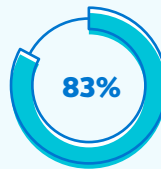


Voluntary benefits help you offer competitive employee benefits.

No matter the size of your business or your budget, you can offer employees the benefits they want and need. Many businesses use employee-paid benefits to round out their benefits packages.

Let's say there's a potential benefit your employees want, but it's outside your budget. Maybe all your employees really need is easier access to buy that benefit. You could offer that benefit as part of your benefits package and have employees pay all of the cost.

Principal® can help you provide quality voluntary dental, short-term and long-term disability, life, vision, critical illness², accident, and hospital indemnity solutions.



83% of business owners offer voluntary benefits.¹

Advantages of offering employee-paid benefits:

- Increase employee satisfaction and productivity
- Help protect what's most important to your employees
- Provide options to meet employees' life stage needs
- Attract and retain top talent



Let's connect

Contact your local sales representative. Visit us at **principal.com**.

¹ The 2023 Principal Business Owner Insights survey is based on 1,000 online interviews conducted in January 2023 by Dynata.

² Specified disease in New York.



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