

## Financial professional initial email

**From:** Human API

**Recipient:** Financial professional

**Subject:** Your client's pending Principal disability insurance application

### Help [client name] share medical records instantly

Principal® is working with Human API to make it easier to sell individual disability insurance policies and speed up the application process. This also improves the experience for the customer.

Your client is receiving an email prompting them to share their records. You may want to reach out to discuss the process and answer any questions.

Traditionally, it can take from three to six weeks to gather this information from medical professionals. With this easy online tool, policy issue time is reduced up to several weeks since results are immediate.

This safe and secure method keeps information protected and allows the process to keep moving. Principal receives the information in a couple of hours, which helps underwriting finish in a couple of days, offering significant cost savings with fewer lost policies due to process delays.

[Learn more about the Human API experience >](#)

#### Want to learn more?

We'd love to chat between 9 a.m. – 8 p.m. EDT. Email us at [sales@humanapi.co](mailto:sales@humanapi.co).

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## Financial professional follow-up email

**From:** Human API

**Recipient:** Financial professional

**Subject:** Your client's pending Principal disability insurance application

### [Client name] has been invited to share medical records

As a reminder, Principal® is working with Human API to make it easier to sell individual disability insurance policies and speed up the application process. This also improves the experience for the customer.

Your client recently received an email prompting them to share medical records electronically. You may want to reach out to discuss the process and answer any questions.

### How you and your clients benefit

As you know, it can take from three to six weeks to gather information from medical professionals. With this easy online tool, policy issue time is reduced up to several weeks since results are immediate. And it offers significant cost savings with fewer lost policies due to process delays.

[Learn more about the Human API experience >](#)

#### Want to learn more?

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