

We know life gets busy. And when it comes to getting life insurance coverage, you don't always have time for in-person meetings to fill out forms, follow-up phone calls, or the hassle of snail mail. That's why we're excited to give you the option to apply for coverage and receive your policy online.

# What's in it for you?

- More convenience. You can complete your online application, as well as review and sign your policy online, when and where it works best for you.
- Faster coverage. This online process helps you get coverage an average of 20 days sooner—and get your policy delivered an average of 10 days faster.

### How does it work?



Meet with financial professional to choose solution that fits your needs.



Receive email from Principal with link to online application.<sup>1</sup>



Complete/submit online application.<sup>2</sup>





Receive email with link to access the final, signed policy.



Provide eSignature after policy is approved and emailed to you.



Perform any required medical tests/exams (if needed or applicable).

# Eligibility details

- You must have a valid email address.
- Available for Principal Term life policies of any eligible face amount.<sup>3,4</sup>
- Available in all states, except New York.3
- You must be able to read, speak, and understand English.



Your financial professional is glad to help you with the online process.

- <sup>1</sup> This online functionality works best in Chrome, Firefox, or Safari web browsers.
- <sup>2</sup> If the online application isn't complete within 30 days, the link will expire.
- <sup>3</sup> Online application Part B—containing lifestyle, financial, and medical questions—is available for all Principal life products in all states.
- <sup>4</sup> Not available for Term life policies applied for in conjunction with individual disability insurance, but online Part B can be completed for both lines of business.



#### principal.com

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