## ESOP rep $u$ rch ase $o b$ lig atio $n$ fu $n d i n g$

 Key assu mp tio ns
## Yourco mpany

- Y o u r co rp o rate stru ctu re is a $S$ co rporatio $n$
- TheES OP o wn s $50 \%$ of th e co mp an y
$-35 \% \mathrm{~b} u$ sin es tax b racket ( F ed eral an d S tate)
- $5 \%$ co st o f mo n ey o $n$ cash ( $4 \%$ after-tax rate $u$ sed for th eNPV)


## C o rpo rate-o wn ed in vestmen ts

$-7 \%$ an nu al earn in g s
$-25 \%$ o fan $n u$ al mu tu al fu $n d$ earn $\operatorname{ing} \mathrm{s}$ are taxab led u e to cap ital g ain $\mathrm{s} d$ istrib $u$ tio n s, in terest an d d ivid en d s

C orporate-o wn ed life in su ran ce
$-7 \%$ lo n g -term n et in vestmen t earn in g s rate

- Life exp ectan cy for $r$ th ein su red ( $s$ ) is ag e 85


## R ep u rch ase liab ility fo recast

$B$ ased on man ag emen tstu dyd ated 12/31/2019

| Y ear | Y ear | P ro jected <br> rep u rch ase <br> o b lig atio r | P ercen to <br> to tal |
| :--- | ---: | ---: | ---: |
| 1 | 2023 | $\$ 0$ | $0.00 \%$ |
| 2 | 2024 | $\$ 0$ | $0.00 \%$ |
| 3 | 2025 | $\$ 0$ | $0.00 \%$ |
| 4 | 2026 | $\$ 23,058$ | $0.23 \%$ |
| 5 | 2027 | $\$ 67,067$ | $0.67 \%$ |
| 6 | 2028 | $\$ 195,200$ | $1.95 \%$ |
| 7 | 2029 | $\$ 170,983$ | $1.71 \%$ |
| 8 | 2030 | $\$ 279,267$ | $2.79 \%$ |
| 9 | 2031 | $\$ 304,883$ | $3.05 \%$ |
| 10 | 2032 | $\$ 361,475$ | $3.61 \%$ |
| 11 | 2033 | $\$ 589,920$ | $5.90 \%$ |
| 12 | 2034 | $\$ 595,333$ | $5.95 \%$ |
| 13 | 2035 | $\$ 601,383$ | $6.01 \%$ |
| 14 | 2036 | $\$ 662,283$ | $6.62 \%$ |
| 15 | 2037 | $\$ 626,992$ | $6.27 \%$ |
| 16 | 2038 | $\$ 624,167$ | $6.24 \%$ |
| 17 | 2039 | $\$ 809,508$ | $8.10 \%$ |
| 18 | 2040 | $\$ 1,431,625$ | $14.32 \%$ |
| 19 | 2041 | $\$ 1,053,192$ | $10.53 \%$ |
| 20 | 2042 | $\$ 1,603,664$ | $16.04 \%$ |


| F irst 10 years |
| :---: |
| $\$ 1,401,933$ |
| $14.02 \%$ |
|  |
|  |
| S eco n d 10 years |
| $\$ 8,598,067$ |
| $85.98 \%$ |

\$10,000,000 100\%

## Un fu n d ed

If yo $u$ d id $n$ o th in $g$ to save, yo $u$ can th in kofth is as a "p ay-as-yc) $u$ Key featu res g o " system. Asp aymen ts co med $u$ e, yo $u$ u se yo ur co mp an y cash at th at time to $p$ ay th eoblig ation.

Wh ile yo $u$ are $n$ otreq $u$ ired to set asid eassets, $n o t d o$ in $g$ so co $u$ ld lead to $p$ ro b lems in thefu tu re. It leaves the liab ility $d o w n$th ero ad for fu tu reman ag emen $t$ to $a d d$ ress.

Ad van tag det's simp le, yo u keep cash to help g row th eco mp an y

Con sid eratioyo u sh ou ld watch your fu tu re liq $u$ id ity an d co sto fbo rro win

| Y ear | Y ear | Pro jected <br> rep u rch as€ <br> o b lig atio r | Net co st to <br> co mp an y |
| :--- | :--- | ---: | ---: | ---: |
| 1 | 2023 | $\$ 0$ | $\$ 0$ |
| 2 | 2024 | $\$ 0$ | $\$ 0$ |
| 3 | 2025 | $\$ 0$ | $\$ 0$ |
| 4 | 2026 | $\$ 23,058$ | $\$ 23,058$ |
| 5 | 2027 | $\$ 67,067$ | $\$ 67,067$ |
| 6 | 2028 | $\$ 195,200$ | $\$ 195,200$ |
| 7 | 2029 | $\$ 170,983$ | $\$ 170,983$ |
| 8 | 2030 | $\$ 279,267$ | $\$ 279,267$ |
| 9 | 2031 | $\$ 304,883$ | $\$ 304,883$ |
| 10 | 2032 | $\$ 361,475$ | $\$ 361,475$ |
| 11 | 2033 | $\$ 589,920$ | $\$ 589,920$ |
| 12 | 2034 | $\$ 595,333$ | $\$ 595,333$ |
| 13 | 2035 | $\$ 601,383$ | $\$ 601,383$ |
| 14 | 2036 | $\$ 662,283$ | $\$ 662,283$ |
| 15 | 2037 | $\$ 626,992$ | $\$ 626,992$ |
| 16 | 2038 | $\$ 624,167$ | $\$ 624,167$ |
| 17 | 2039 | $\$ 809,508$ | $\$ 809,508$ |
| 18 | 2040 | $\$ 1,431,625$ | $\$ 1,431,625$ |
| 19 | 2041 | $\$ 1,053,192$ | $\$ 1,053,192$ |
| 20 | 2042 | $\$ 1,603,664$ | $\$ 1,603,664$ |

T o tal co st to co mp an \$10,000,000
Net p resen t valu e at $4 \%$ (NP V) $\$ 5,555,617$

## C o rp o rate-o wn ed life in su ran ce (C OLI)

An o th er o p tio $n$ is to save with co rp o rate-o wn ed life in su ran ce. $T$ h e life in su ran ce $p$ o licy can $p$ o ten tially $p$ ro vid e tax-d eferred in vestmen $t$ $g$ ro wth.

Theco mp an y can $u$ se thepo licy cash valu es to fu $n d$ its rep $u$ rch ase o b lig atio $n \mathrm{~s}$. Wh en ad eath o ccu rs, th e co mp an y can $u$ se thepolicy's $p$ ro ceed s to rep $u$ rch ase a d eceased $p$ articip an t's in terest. Thepo licy $p$ ro ceed $s$ can also $b$ e $u$ sed fo $r$ co st reco very o $r$ fo $r$ th eco mp an y's $g$ en eral $p$ u rp o ses.

Key featu res
Ad van tag you can poren tially g et tax-favo rab le g ro wth an d 1 $d$ eath $b$ en efits

C o n sid eratioyo u p ay po licy co sts

| Y ear | P ro jected rep u rch as ob lig atio | Life in su ran ce p remiu ms $p$ aid | Life in su ran with d rawals lo an s | Ou to fpock (cash orfu n | Net co st to co mp an y |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | \$0 | \$500,000 | \$0 | \$0 | \$500,000 |
| 2024 | \$0 | \$500,000 | \$0 | \$0 | \$500,000 |
| 2025 | \$0 | \$500,000 | \$0 | \$0 | \$500,000 |
| 2026 | \$23,058 | \$500,000 | \$0 | \$23,058 | \$523,058 |
| 2027 | \$67,067 | \$500,000 | \$0 | \$67,067 | \$567,067 |
| 2028 | \$195,200 | \$500,000 | \$0 | \$195,200 | \$695,200 |
| 2029 | \$170,983 | \$500,000 | \$0 | \$170,983 | \$670,983 |
| 2030 | \$279,267 | \$500,000 | \$0 | \$279,267 | \$779,267 |
| 2031 | \$304,883 | \$500,000 | \$0 | \$304,883 | \$804,883 |
| 2032 | \$361,475 | \$500,000 | \$0 | \$361,475 | \$861,475 |
| 2033 | \$589,920 | - | (\$578,905) | \$589,920 | \$11,015 |
| 2034 | \$595,333 | - | $(\$ 578,905)$ | \$595,333 | \$16,428 |
| 2035 | \$601,383 | - | $(\$ 578,905)$ | \$601,383 | \$22,478 |
| 2036 | \$662,283 | - | $(\$ 578,905)$ | \$662,283 | \$83,378 |
| 2037 | \$626,992 | - | $(\$ 578,905)$ | \$626,992 | \$48,087 |
| 2038 | \$624,167 | - | $(\$ 578,905)$ | \$624,167 | \$45,262 |
| 2039 | \$809,508 | - | $(\$ 578,905)$ | \$809,508 | \$230,603 |
| 2040 | \$1,431,625 | - | (\$578,905) | \$1,431,625 | \$852,720 |
| 2041 | \$1,053,192 | - | $(\$ 578,905)$ | \$1,053,192 | \$474,287 |
| 2042 | \$1,603,664 | - | (\$578,905) | \$1,603,664 | \$1,024,759 |


$\left.$| Life in su ran |
| ---: | :---: |
| cash su rren d |
| valu es* | | Life in su ran |
| :---: |
| d eath |
| b en efits* | \right\rvert\,

T o tal C o st to Corm $\$ 9,210,950$
Less: Death B en efits at Ag e_(\$11,640,994)
Net B en efit to Comp $\$ 2,430,044$
Net Presen tValu e o fCo st at 4\% (r $\$ 3,875,492$

## Comp ariso $n$ offu nd in g meth oc

|  | An n u al co st to fu n |  | Assets |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Y ear | Un fu n d e | C o rp o rat o wn ed life in su ran ce | Un fu n d e | Life in su ran c cash su rren de valu es* | Life in su ran <br> d eath b en efits* |
| 2023 | 0 | 500,000 | 0 | 506,581 | 10,486,206 |
| 2024 | 0 | 500,000 | 0 | 1,023,228 | 10,975,728 |
| 2025 | 0 | 500,000 | 0 | 1,568,941 | 11,498,441 |
| 2026 | 23,058 | 523,058 | 0 | 2,146,417 | 12,056,417 |
| 2027 | 67,067 | 567,067 | 0 | 2,755,225 | 12,650,225 |
| 2028 | 195,200 | 695,200 | 0 | 3,395,063 | 13,282,563 |
| 2029 | 170,983 | 670,983 | 0 | 4,069,466 | 13,955,716 |
| 2030 | 279,267 | 779,267 | 0 | 4,802,167 | 14,692,167 |
| 2031 | 304,883 | 804,883 | 0 | 5,582,774 | 15,475,899 |
| 2032 | 361,475 | 861,475 | 0 | 6,399,148 | 16,299,148 |
| 2033 | 589,920 | 11,015 | 0 | 6,118,557 | 16,052,241 |
| 2034 | 595,333 | 16,428 | 0 | 5,826,353 | 15,787,931 |
| 2035 | 601,383 | 22,478 | 0 | 5,519,567 | 15,506,882 |
| 2036 | 662,283 | 83,378 | 0 | 5,201,606 | 15,201,606 |
| 2037 | 626,992 | 48,087 | 0 | 4,871,983 | 14,871,983 |
| 2038 | 624,167 | 45,262 | 0 | 4,555,598 | 8,555,598 |
| 2039 | 809,508 | 230,603 | 0 | 4,213,936 | 8,213,936 |
| 2040 | 1,431,625 | 852,720 | 0 | 3,845,255 | 7,845,255 |
| 2041 | 1,053,192 | 474,287 | 0 | 3,447,700 | 7,447,700 |
| 2042 | 1,603,664 | 1,024,759 | 0 | 3,019,324 | 7,019,324 |

T o tal co st 10,000,000 9,210,950
Net p resen $t$ valu e at $4 \% \quad 5,555,617 \quad 3,875,492$


## Comparison of funding methods

Both taxable assets and life insurance can help you achieve the goal of asset accumulation for your ESOP funding strategy. This gives you and your participants greater confidence in the sustainability of the benefit program. Regardless of your funding choice, your participant's benefits are the same.

Below is a recap of the asset accumulation options, including the numbers from this demonstration.

|  | Unfunded | Corporate-owned life insurance |
| :---: | :---: | :---: |
| Key features | Pay as you go | Earnings accumulate tax-deferred |
|  |  | Tax free distributions |
|  |  | Tax free corporate owned life insurance death benefit (subject to rules) |
|  |  | Cost recovery |
| Key numbers | \$10,000,000 | \$10,000,000 |
|  | 20-year repurchase obligation | 20-year repurchase obligation |
|  | \$0 | \$10,000,000 |
|  | No death benefits | Initial death benefits |
| Total funding | \$10,000,000 | \$9,210,950 |
|  | Total contributions | Total contributions |
| Less death benefits | \$0 | \$11,640,994 |
|  | No death benefits | Death benefits at mortality (Age 85) |
| Equals | \$10,000,000 | \$2,430,044 |
|  | Net cost to fund | Net benefit to company |
|  | \$5,555,617 | \$3,875,492 |
|  | Net present value at 4\% | Net present value at 4\% |

*Life insurance cash surrender values and death benefits are based on a $7 \%$ net rate of return.

Principal National Life Insurance Company and Principal Life Insurance Company.

Insurance products issued by Principal National Life Insurance Co. (except in NY) and Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Plan administrative services provided by Principal Life. Securities offered through Principal Securities, Inc., Member SIPC, and/or independent broker/dealers. Referenced companies are members of the Principal Financial Group ${ }^{\circledR}$, Des Mo in es, IA 50392 .


