



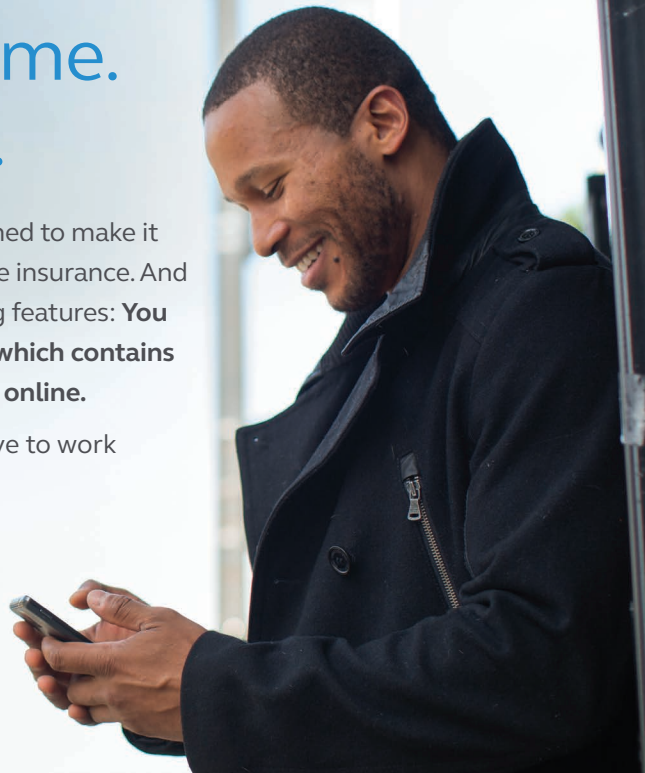
Principal® Life Online — Application Part B

## Apply on your time. And your terms.

Principal Life Online is a new initiative designed to make it faster and more convenient for you to get life insurance. And now we're kicking off one of its most exciting features: **You can complete Part B of your application — which contains lifestyle, financial and medical questions — online.**

What does this mean for you? You don't have to work around anyone's schedule but your own!

**Ready to get started?**



### How it works

- 1 **Meet with your financial professional** to complete the first part of your application.
- 2 We'll send you an email with a link to **online application Part B**. Note: This online functionality works best in Chrome, Firefox and Safari web browsers.
- 3 After you click the link, you'll choose to **receive a verification code** via phone call or text.
- 4 **Enter the verification code** and acknowledge terms and conditions.
- 5 **Confirm information** including your name, date of birth and Social Security number. Then you'll be directed to a series of pages to provide information about your:
  - > Hobbies, habits, travel and lifestyle
  - > Occupation and finances
  - > Medical historyYou'll have an opportunity to review your information before submitting it to us.
- 6 We'll send you **follow-up emails** 5 and 10 days after you receive the initial email if Part B hasn't been completed.
- 7 If Part B isn't **complete within 30 days**, the link will expire.

Once we've received your entire application, including online Part B, our underwriters will start the application review process.



## Questions? Let us help.

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Call our Medical Application Specialists at 888-835-3277, main option 1, sub option 4.

### TeleApp Contact Center hours:

Monday-Thursday, 7 a.m.-10 p.m. CT  
Friday, 7 a.m.-7 p.m. CT  
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### Fast facts

- You must have a valid email address.
- Available in all states.
- Available for all Principal life products, with no face amount restrictions.
- You must speak and understand English.
- Not available for individual disability insurance cases including combination Life/IDI applications.



[principal.com](http://principal.com)

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<b>Not FDIC or NCUA insured</b>
<b>May lose value • Not a deposit • No bank or credit union guarantee Not insured by any Federal government agency</b>

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