



Speed up your Term life business with Drop Ticket.

Good news ... we can help simplify the way you prepare and submit your Term life insurance business. Use our electronic, fillable short form, known as Drop Ticket, to quickly provide the basic client information. This jump-starts the application process and moves it to underwriting even faster.

Work smarter, not harder

- Online and easy to use for any face amount
- Collect application and electronic signatures more effectively and efficiently
- Speed up the underwriting and issue process, leaving you more time to sell
- Work even faster when paired with Accelerated Underwriting* and Principal® Life Online

TWO WAYS TO ACCESS

Principal Drop Ticket

Intuitive to use and produces dynamic output

- 1 Complete the ticket for your Term life case (any face amount) via principal.com/lifepublicdropticket.
- 2 Customer completes the application online or via TeleApp. Online eligibility requirements:
 - Insured must be able to read, speak, and understand English.
 - All Term life products and face amounts are eligible.
- 3 A fully completed application packet is emailed to the customer for an electronic signature and then submitted to Underwriting.

Drop Ticket via iPipeline

Convenient option via third-party platform

- 1 Log on to iPipeline's iGO or the LifePipe Term Quote Tool.
- 2 Complete the ticket for your Term life case, for any face amount, via iGO or LifePipe.
- 3 Provide the information to your BGA (if applicable) who will review and submit it to Principal.
- 4 Customer completes the application online or via TeleApp. Online eligibility requirements:
 - Insured must be able to read, speak, and understand English.
 - All Term life products and face amounts are eligible.
- 5 A fully completed application packet is emailed to the customer for an electronic signature and then submitted to Underwriting.

* Available on Term policies only. Accelerated Underwriting and full traditional underwriting for all applicable ages and face amounts can be used. Drop Ticket is not available for use in New York.

 Let's connect

Call the National Sales Desk today at 800-654-4278.
Visit us at advisors.principal.com.



advisors.principal.com

All guarantees are based on the claims-paying ability of the issuing insurance company.

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Not FDIC or NCUA insured

**May lose value • Not a deposit • No bank or credit union guarantee
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