



Ashley Glenz

Sr. Internal Wholesaler - Nonqualified Plans

West Region - serving AK, AZ, CA, CO, HI, ID, KS (Kansas City only), MN, MO (Kansas City only), MT, ND, NV, OR, SD, UT, WA, and WY

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Who I am and how I can help you

In my role as a senior internal wholesaler with nonqualified deferred compensation plans, I support financial professionals and employers in the sales and service of these plans to organizations. The deferred comp benefits we provide to clients help them recruit, reward, and retain key employees. And research shows both employers and key employees value this benefit for a variety of reasons.¹

I work closely with Mike Roesler, regional vice president of nonqualified plans, to support financial professionals and their clients in the West region. You can count on me to help with marketing, education, and setting up a deferred comp plan. I'll also work to simplify complex ideas and, with the financial professional, help put a solution in place to meet the employer's needs.

I've been in the financial services industry since 2012 and worked with nonqualified plans at Principal[®] since 2016. I have a bachelor's degree in Management from St. Cloud State University in St. Cloud, Minnesota. In addition to having insurance licenses, I hold a Series 7 securities registration from the Financial Industry Regulatory Authority (FINRA). I live in Buffalo, Minnesota with my husband and son.

More about the company I work for

Principal is a leader in global investment management and retirement services with decades of experience and the No. 1 provider of nonqualified deferred comp plans². We help people and organizations around the world build, protect, and advance their financial well-being through retirement, insurance, and asset management solutions that fit their lives. Our employees are passionate about helping clients of all income and portfolio sizes achieve their goals—offering innovative ideas, investment expertise, and real-life solutions to help make financial progress possible. To find out more, visit us at principal.com.

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¹2022 Principal[®] Trends in Nonqualified Deferred Compensation report.

² Based on number of NQDC plans (excluding 457 plans), 2022 *PLANSPONSOR* Defined Contribution Recordkeeping Survey, July 2022.

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