



Group benefits

Simplify the employee benefit enrollment experience

A step-by-step guide for using Principal® Easy Elect



For many employees, enrolling in benefits can be a little overwhelming. The Easy Elect online enrollment tool makes enrollment quick and simple for your employees. It's different than other enrollment experiences because it's personalized for each employee based on a brief diagnostic questionnaire early in the process.

Step 1: We'll guide you through the process

Setting up your enrollment is easy. We have a team of people ready to help. To get the ball rolling, we'll reach out to gather the below information.

- Enrollment and benefit details
- Employee data, including employee email addresses

Step 2: We'll set up your enrollment site

When we have everything we need from you, we can quickly set up your enrollment site. And you can let employees know they will use a new enrollment site soon to enroll in or waive their benefits.

Step 3: Your enrollment period begins

You'll receive an enrollment email with a link to the site that will need to be shared with your employees. From there, they can log in using basic data and answer some questions to verify their identity.

When they're logged in, they'll need to answer some diagnostic questions to help customize their experience based on their needs. After that:

- You'll receive an enrollment update to help you manage the process.
- Employees receive an enrollment confirmation or reminder, if needed.
- When the enrollment period is over, we'll send you final reports that show enrollment and payroll deduction information.

If you or your employees need help along the way, we're here for you.



Contact your Principal representative.



principal.com

Insurance issued by Principal Life Insurance Company®, a member of the Principal Financial Group®, Des Moines, Iowa 50392

This is an overview of the Principal® Easy Elect enrollment experience. For additional details, contact a Principal representative. Easy Elect and/or components thereof are covered by the claims of US Patent Reg. No. 11,042,843.

Principal®, Principal Financial Group®, and Principal and the logomark design are registered trademarks of Principal Financial Services, Inc., a Principal Financial Group company, in the United States and are trademarks and service marks of Principal Financial Services, Inc., in various countries around the world.

GP61996-04 | 08/2022 | 2330821-082022 | ©2022 Principal Financial Services, Inc.