<Print on approved company letterhead>

Month XX, XXXX

Name Lastname

Company Name

Address 1

City, ST ZIP

Dear Contact Name,

You’ve got a lot of things to think about when you’re running a business. And there’s a lot of planning that goes into protecting it. But how do you know if you have what you need in place?

Start by asking yourself these questions:

* Will you be running the business 10, 20, 30 years from now?
* Are you at risk of losing key employees to competitors?
* Do you have life and disability insurance on owners and key employees to help you and your business prepare for the unexpected?

Good news! You don’t have to figure it out all on your own. Together, we can address your top priorities and discuss solutions.

I’ll give you a call soon to set up a time to discuss ideas to help prepare you, your employees, and your business for a successful future.

Sincerely,

Producer Name

Producer Title

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